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RECIPIENT:	TELEPHONE:	FACSIMILE:
USPTO	na	(571) 273-8300

RE: PLEASE SEE ATTACHED ASSOCIATE POWER OF ATTORNEY.IN RE APPLICATION OF: LANDAU, ET AL.,APPLICATION NO.: 10/005,514FILED: NOVEMBER 6, 2001FOR: SYSTEM METHOD AND ARTICLE OF MANUFACTURE FOR AFFILIATE TRACKING FOR
THE DISSEMINATION OF PROMOTIONAL AND MARKETING MATERIAL VIA E-MAIL

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I hereby certify that this correspondence is being transmitted to the United States Patent & Trademark Office, Central Fax Service Center via facsimile number (571) 273-8300 on October 19, 2005.Date: October 19, 2005By: Maureen Golob
Maureen Golob

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Attorney Docket No. 59149-8002.US01

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Date: October 19, 2005By: Maureen Golob

Maureen Golob

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

LANDAU, *et al.*

APPLICATION No.: 10/005,514

FILED: November 6, 2001

FOR: SYSTEM METHOD AND ARTICLE OF
MANUFACTURE FOR AFFILIATE TRACKING
FOR THE DISSEMINATION OF
PROMOTIONAL AND MARKETING MATERIAL
VIA E-MAIL

EXAMINER: JAMES W. MYHRE

ART UNIT: 3622

CONFIRMATION No.: 1534

ATTORNEY DOCKET No.:
59149-8002.US01

Associate Power of Attorney

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned, Brian R. Coleman, holding an original Power of Attorney in the above-identified application, hereby grants an Associate Power of Attorney to:

James R. Hannah, Registration No. 56,369 and all attorneys and agents
associated with Customer No. 22918.

Respectfully submitted,
Perkins Coie LLP

Date: October 19, 2005


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